



APPRENTICE NATION

Supported by  



SUPPORTING YOUR CHILD TO GET A CAREER THEY'LL LOVE

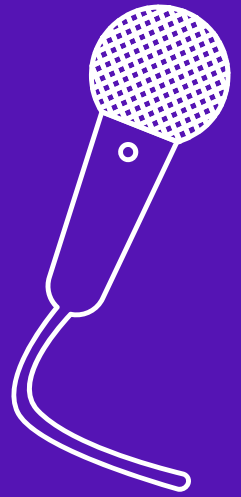
- Want to support your 16 – 24 yr old with their career options but don't know where to start?
- Wish you could speak their language and communicate the importance of considering career options?

**THIS PACK IS
FOR YOU!**

WWW.APPRENTICENATION.CO.UK



Does your child need a new perspective on their career options?



Apprentice Nation is a free platform that partners with inspiring, authentic music artists alongside carefully selected industry leaders to share their career stories and get young people excited and motivated to shape their future.

We're not a recruitment agency but we do offer opportunities for young people to get the skills and tools they need to focus on their career journey and succeed:



INDUSTRY PARTNERS

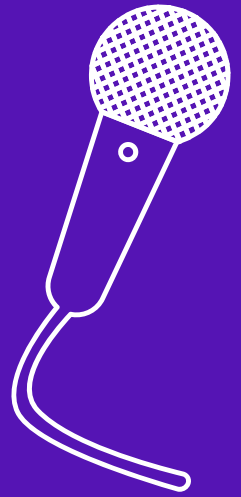
Access to businesses and organisations who can further support your child whatever industry they're interested in.

LIVE EVENTS

With music performances for networking, learning about new career opportunities, meeting like-minded people and having fun!



Inspiring & gamified skills building!



GAMIFIED LEARNING

Fun & challenging ways for young people to build the skills they need to get ahead in the workplace. Plus, earn rewards such as bursaries, subscriptions & courses.



MENTOR SESSIONS

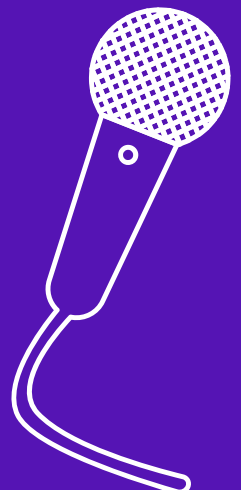
To help your child get focused on their career path. With industry leaders from BT, Lucozade, Google, Atlantic Records & more.

MUSICIANS & EXPERTS

Authentic and relatable voices to show that there are many routes to success, whatever roadblocks young people are facing



**FIND OUT ABOUT THE FREE
SKILLS LEARNING HUB**



How do I find my first job?



Apprentice Nation helped my daughter build her self-confidence and self-belief. This has been invaluable as she progresses through her chosen career path.

Margaret, parent

At Apprentice Nation we know that taking your first step on the career ladder can be a challenging process. We're here to support your child to get the knowledge and skills they need to apply for jobs and find their way in the workplace, whilst keeping their health and wellbeing on track. Here are some of the topics we cover:

**CAREER
PATHS**

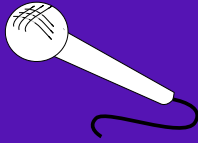
**FINDING
A JOB**

**DIGITAL
SKILLS**

**STARTING
YOUR FIRST
JOB**

**MENTAL
HEALTH &
WELLBEING**

USING THE SKILLS HUB



WATCH

In the Apprentice Nation Skills Hub there's free access to hours of videos that will help your child understand what their career options are and how to navigate the working world.



[**VISIT SKILLS HUB**](#)



REACT AND REFLECT

For every video they watch in the Skills Hub, members have the opportunity to reflect on what they've learned in short feedback forms; consolidating their understanding.



CERTIFICATION

Steps to certification include:

- 1-1 Mentoring from key industry players
- Webinar experience
- CV writing skills, techniques for successful job applications.
- Find out about social action, importance of learnability, resilience and more



SUCCESS STORIES



"Apprentice Nation exposed me to **opportunities** that I didn't know were available. For example, I had no idea that Lucozade had a head office or what **jobs** were available behind the scenes."

DENISE, CONTENT CREATOR & EVENTS, LUCOZADE

"Apprentice Nation gave me the starting tools and **confidence** to apply for jobs I knew I could do but was doubting myself."

SHAQUILLE, MUSIC PRODUCER



"The **Apprentice Nation** bursary supported me onto a course which was the next big step in my career, helping me **secure a permanent role**."

RONALD, DIGITAL MARKETING APPRENTICE

